



News & You March 2011

South East Area Competitions Weekend

This year the South East Area competitions weekend was held at Lord William School & Thame Leisure Centre, organised by members from Berkshire, Buckinghamshire & Oxfordshire. The weekend was split over two days with the Junior Public Reading, Junior Public Speaking, Junior Member of the Year, Senior Ambassador of the Year, Intermediate Brains Trust & Senior After Dinner Speaking being held on the Saturday and the Swimming, Junior Dodgeball, Men's Hockey and Ladies' Football being held on the Sunday. The weekend saw a high standard of entries in all the competitions.

The weekend began with Berkshire's Junior Reading, Junior Speaking and Junior Member of the Year, teams making the trip up to Thame to Lord William School. All the members greatly enjoyed themselves and our Junior Reading team - Sam Austin, Patrick Nield & Hapley Eyres all read the passage given to them very well and our Junior Speaking team - Eliza Watts, John Munro-Ashman excelled in their Chairman and Vote of thanks roles, with Mikey's talk on 'Ferrets' being greatly enjoyed by everyone in the audience. Andrew Findlay took part in the Junior Member of the Year and having submitted a fantastic portfolio of his year in YFC he had a very good interview on the day. The results from the Saturday are as follows and

huge congratulations goes to the following members who competed:

Junior Public Reading – 1st - Sam Austin, Patrick Neild & Hapley Eyres

Junior Public Speaking - 1st - Eliza Watts, Michael Phillips & John Munro-Ashman

Junior Member of the Year – Joint 2nd - Andrew Findlay

Then Sunday came and the sports competitions began! The day got underway with the Swimming and the

Men's Hockey. Well done to Katherine & Ellie Bunn and William & Katharine Smith who all swam brilliantly early on in the morning!! The men – Jack Knight, Stephen Waters, Tom Coles, Jamie Butler, Ed Leach & Ben Hiscock then took to the hockey pitch and they all played really well and thoroughly enjoyed themselves! Then Jenny Rowe, Carrie- Ann Young, Alice Knight, Jess Dewey & Catherine Leach took to the indoor football pitch. All the games they played were tightly contested and again all the girls thoroughly enjoyed



playing. The dodgeball finished off the day with our Junior Team, consisting of Beth Ackrill, Emily Hiscock, Lauren Eeeley, George Rabbits, Andrew Findlay, Patrick Nield & Josh Mason having great fun 'lobbing' dodgeballs at the other teams. After a fiercely contested final match between Buckinghamshire we were victorious!! The results for all the sports competitions are as follows:

Swimming	3 rd	Katherine & Ellie Bunn, William & Katherine Smith
Men's Hockey	4 th	Ed Leach, Jack Knight, Steven Waters, Tom Coles, Jamie Butler & Ben Hiscock
Ladies Football	2 nd	Jenny Rowe, Catherine Leach, Jess Dewey, Carrie-Ann Young & Alice Knight
Dodgeball	1 st	Josh Mason, Beth Ackrill, Lauren Eeeley, George Rabbits, Andrew Findlay Emily Hiscock & Patrick Nield.



The swimming team; Left to right Katherine Smith, William Smith, Ellie Bunn & Katherine Bunn.



Men's hockey team



Junior Dodgeball team

Well done to all of those who competed on both days and we look forward to watching you compete at the National finals in July for the Sport and October for the Speaking & Reading.

Milly Vevers
Competitions Chairman

SAVE THE DATES!!!

Tuesday 29th March – Cookery Competition @
Milehouse Farm

Sunday 10th April – Pre show competitions hosted by
Bradfield YFC @ New Barn Farm, Bucklebury

Saturday 21st May – County Rally Day @ White House
Farm, Spencers Wood

Rapping farmers' success provokes search for the next online music sensation

Matt Cardle may have won The X Factor, but for Yeo Valley, the real winners were the farmers from its now world famous rap advert. Viewed over 1.9 million times via YeoTube, the video has already inspired a series of spoofs, leading the UK's number one organic brand to launch an official search for the next farming hit single.

Joining forces with Farmers Guardian, Yeo Valley is on the hunt for the next big rural record, and is offering budding singer/ songwriters the chance to win four tickets to this year's Glastonbury festival, as well as performing their song on the Yeo Valley stage at the event. Young Farmers Club members, students and anyone living and working in the countryside are invited to help promote British farming by uploading their version of a favourite chart song, or pen an entirely new song, to be in with the chance of winning this once in a lifetime prize.

Festival organiser Michael Eavis will help choose the finalists, alongside Yeo Valley's managing director Tim Mead, and Farmers Guardian's features editor Danusia Osiowy and head of digital content Jack Davies. The top three videos will then be put to a public vote with whoever receives the most votes crowned Tractor Factor winner.

Tim Mead said, "The rap advert received an unprecedented response from a relatively small burst of TV exposure. Its popularity online, and the number of spoof videos that have been uploaded showed there is a great deal of untapped talent out there, so we're looking to unleash this creative potential and who knows, maybe even find the next big music stars with our Tractor Factor competition."

Danusia Osiowy added, "Following the success of the 'rapping farmers', Farmers Guardian is delighted to be working with Yeo Valley to continue highlighting the UK's farming industry.

"There are no better advocates for the future of farming's image than young people working and living in the countryside, who love what they do and appreciate what others so often take for granted.

"Tractor Factor puts the fun back into farming but also provides a platform to elevate farming into the minds of the public. A huge pool of talent lies within the likes of Young Farmers' Clubs, agricultural colleges and other rural groups and communities and we want to tell why Britain's farmers are a force to be reckoned with."

Entrants have until 31st March 2011 to come up with a song idea, record it and upload it to the Tractor Factor YouTube channel, with full details available at www.farmersguardian.com/tractorfactor.

Somerset-based Yeo Valley is a family run business, committed to sustainable, ethical and environmentally friendly British farming and is accredited by The Soil Association. For more information about Yeo Valley, product information and recipe ideas, please visit www.yeovalleyorganic.co.uk



For further information, samples or photography please contact Lucy O'Brien or Ruth Dundon at Bell Pottinger Good Relations:

Lucy O'Brien T; 0207 861 3106 E; Lobrien@goodrelations.co.uk

Ruth Dundon T; 0207 861 3244 E; rdundon@goodrelations.co.uk

Would you like to be on TV?



I am writing from a television production company called Twenty Twenty. We are currently producing a major six part documentary series for BBC Television aimed at teenagers, and wanted to ask for your assistance in getting the word out about this project through your young farmers group. I hope this will be possible, I have attached a promotional document which gives details of how to apply. Please do let me know if you can help get the word out either on this email or on 02074247706.

Twenty Twenty Television is one of the UK's leading independent production companies and we have been commissioned to produce a series examining different cultural approaches to parenting around the world. This series will take two UK teenagers to live with different families from all four corners of the globe, in order that they get to experience different cultural approaches to family and parenting to those that exist in the UK. I would like the British teenagers, and our audience, to be exposed to different ideas concerning education, respect for elders, and individual responsibility towards the family unit. The hope is that our teenagers will learn some insights into family structure, discipline and the importance of aspiration and education, which they can then apply to their own lives.

We are currently looking for teens (16-18 years of age) that might benefit from such an experience.

If you are interested or want to know more please contact Jamie Franklin (JamieFranklin@twentytwenty.tv) direct line 0207 4247706.



South of England Agricultural Society International Farmlink "Travel Bursary"



Involved in a **land based** industry in the South East?



Need some **inspiration** for your Business?

Want to see what is being done **elsewhere**?



Need some **help** to fund an explorative trip?

Apply to the South of England Agricultural Society for an **International Travel Bursary**

www.seas.org.uk 01732 861493

On behalf of the [South of England Agricultural Society](#) I am writing to make you aware of the Travel Bursary which is available to individuals or groups to help fund study tours overseas or within the UK.

The Bursary is intended to help farmers and others based in the rural sector to investigate a subject which will help their own business. For example, there are now many vineyards in the South of England, the Bursary could be used to help those thinking about establishing a vineyard to travel to areas where these are common. The Society has been organising International Study Tours for many years and would

be pleased to help you contact relevant people.

The International Farmlink Committee, who administer the Bursary, will also be organising specific study tours during 2011 and we will pass details of these to you once dates are available.

We would be very pleased if you would distribute details of the Bursary to your members. Please feel free to contact me (01732 861493) or the Chairman of the Committee, Matthew Berryman (01732 861499) with any questions you may have.

We would also be very pleased to see you, or any of your members, at this year's South of England Show on the 9th, 10th and 11th June – you are welcome to a cup of coffee and a chat in the International Pavilion adjacent to the main ring.

If you are interested or want to find out more please contact: Mandy Ashdown (Secretary to The International Farmlink Committee), Complete Land Management LLP, 11 High Street, Edenbridge, Kent, TN8 5AB. Telephone: 01732 861493, Fax: 01732 866730, www.c-l-m.co.uk

Bradfield YFC Club Report

Well Bradfield end January by 19 off us visiting Brightwalton village Hall, to join Shefford YFC for there first Quiz, and fish & chip supper, we all had a great night as well as doing quite well!!!!!!

A big thank you to Shefford YFC for all there hard work and a good night.

Then on in to February yet another busy month, starting of with one of our junior members Eliza taking our Jazz dance evening, seeing over 30 member with so much rhythm dancing around mile house even the boys. This was followed by cook your own supper night, so everyone come with ingredients to make spag bowl, I don't think we could believe how many different ways you could make it or put in it chilli being one ingredients doesn't that make it a chilli con carne!!! But everyone had lots of fun and all sat down and eat they supper.

Our sports night we split in to two this month under 16's 7-8 16 and over 8-9 which worked really well as we can now do a lot more with the Junior in there team building skills.

The senior had there second meeting and they all went out for a curry.

Also this month Bradfield competed in Berkshire sports day at Willink Leisure Centre, thank you to all who help and organised this day as we had a lot of fun.

Finally on the 12th February Bradfield travelled back in time to join Newbury YFC annual disco enjoyable time was had by all.

The next few weeks show classes, the lion king craft night, sport and a trip to the theatre

Shefford YFC Club Report

Shefford's Quiz evening was a huge success thank you to everyone who came along and to those who helped to organise it certainly an evening to be repeated.

Last week we had a very interesting talk by FWAG and next week is our Pancakes and Show Classes meeting. Other meetings coming up include Catapults, Canoeing and Lambing. We are also planning a camping trip in the summer.

On the 13th February we took part in the County Sports Day at the Willink School – we are very proud of our members who took part and those who supported them.

Results

Shefford's Swimming and Dodge Ball Teams both came 1st with our 5 aside Football Team winning second place it was a very successful day for the Club.

We are now taking teams to the next stage of the South East Area Competitions taking place on the 6th March. Good Luck to all of you.

We meet every other Wednesday in Brightwalton Village Hall for our indoor meetings and before each trip outside the hall so lifts can always be arranged with our Club Leaders/ Advisory members from there.

If you would like more information or would like to come along and meet us you would be very welcome. Please contact our Chairman Katherine Bunn on 07780 00 11 20.

Beth Ackrill – Press Secretary

Newbury YFC Club Report

Pottery painting

It was a good evening when everyone went off to paint some pottery like plates, bowls, mugs and models. They were the fired, glazed and given back. They all look lovely now.

Show classes

We decided on our show classes this evening. The theme for the show is musicals and there were lots of interesting classes.

Valentine's party

We had a party before the valentines ball including funny games involving flour, Vaseline and lots of sweets.

Valentines Ball

The valentine's ball was in Echinswell hall this year. We had a brilliant disco and lots of lovely food. Then we had a quiz and lots of quiz prizes and raffle prizes from different eras. It was all themed on time travel and we had some amazing costumes from cavemen and Romans to people from the 1920s and even the future. We raised about 400 pounds for the clubs.

County Diary Dates

March

1st Newsletter Deadline
5/6th SEA Competitions Weekend

April

1st Newsletter Deadline
10th Pre show Competitions @ New Barn Farm, Bucklebury
25th Executive Committee Meeting

May

1st Newsletter Deadline
6-8th National YFC AGM and Conference Blackpool
21st Reading YFC Rally
30th Bank Holiday

Newbury YFC, Meetings

23rd **March** Bell keeping talk 7.15pm Venue as above

30th **March** 7.45pm Advisory meeting Venue to be confirmed

6th **April** BBONT Bird box making 7.15pm Stratton's Farm Kingsclere

20th **April** Night Lambing 7.15pm Faccombe estates

11th & 18th **May** Float building and show preps 7.15pm Fuces Farm Headley

If you are interested in joining us and having some fun, please contact Andrew West on 07771657950

Reading YFC, Meeting

If you are interested in joining us and having some fun please contact Tom Watts on 07818094361

Bradfield YFC, Meetings

March

23rd Senior Trip to the Theatre (Over 16's) TBC 7.00 pm
30th Bits and Bobs evening Milehouse Farm 7.30 p

April

5th Club Committee Meeting New Barn Farm 7.30 pm
6th Stockjudging Evening TBC 7.00 pm
10th **PRE SHOW!! NEW BARN FARM**
13th Sport (50p per member) Bradfield VH
Under 16's @ 7pm 16's and Over @ 8pm
20th No Cook Cooking Milehouse Farm 7.30 pm
27th **Senior Night (Float Building)** Milehouse Farm **7.30 pm**

If you are interested in joining us and having some fun please contact Stephen Waters on 07960346889

Shefford YFC, Meetings

March

16th Show Classes
30th Stock Judging

April

13th Show Classes
27th Co-Op preparation

May

1st Brightwalton Village Fete
2nd Crafty Raft Race
11th Bricklaying/Tractor Driving

If you are interested in joining us and having some fun please contact Katherine Bunn on 0778001120

YFC Office, The Slater Centre, Buckner Croke Way, New Greenham Park, Newbury, Berks, RG19 6HN

Tel: 01635 500 872 (mobile: 07525 004064) email: berksyfc@btopenworld.com